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App Development Team

3-31 July 2021

Essential Information

This is a virtual student missions project with Linguae Christi. It is a Track One project and offers placement for a minimum of two students. The application deadline is 1 June 2021. Please [visit our website](#) to view projects within the categories of Business, Creation, Knowledge, Leadership, and Translation.

Programme Costs

\$250 (USD) or £180 (GBP) or €205 (Euro). Assistance with programme costs is available.

Competencies and Academic Credit

Participants should have some prior training, gifts, skills, or practical experience in (1) app development, (2) internet marketing, (3) programming, or (4) communications. For students or educators who would like to receive or offer academic credit for this project, please view the [academic credit information sheet](#) on our website.

Rationale

"A picture is worth a thousand words" is an adage that is probably familiar to most of us. This sentiment has never been more true than in the digital age. Images, design, print, and sound communicate deeply and are central to our efforts to reach the hearts and minds of people. All of Linguae Christi's projects this summer are designed to help us to communicate well with people, both with Christians around the world as we invite them to pray, serve, and give, and with those who do not yet know Jesus as saviour, that we might share His Gospel more clearly with them.

This project contributes to this larger goal through the development of Linguae Christi's app use strategy as well as the actual development of apps. This would assist us in mobilisation, education, ministry, and more.

Goals

1. That the Lord Jesus would be glorified in the industry and obedience of the participants in these programmes (Col. 3:17).
2. That the participants would develop a sense of missions calling and service through utilising their existing gifts, skills, interests, and fields of study and/or training.
3. That the participants would discover, learn and grow in their:
 - Love and devotion to Christ
 - Knowledge of missions, missiology, and especially the work and mission of Linguae Christi
 - Understanding of themselves and their place in God's will and mission to the world
 - Ability to serve in a team setting
 - Ability to use their education, skills, talents, and interests for the sake of the Kingdom and to God's glory
4. That the participants in their teams and projects would produce "real world" resources with immediate and/or future applicability to the on-going ministry of Linguae Christi in the areas of mobilisation, education, and direct missionary engagement. These resources would not be possible or available were it not for these projects and participants.

Introduction

This team would work directly with Linguae Christi personnel to assess any apps currently in use as well as suggestions for developing apps for Linguae Christi. We would like to develop both a strategy for uti-

lising apps and the apps themselves. This will help us to connect with personnel, supporters, and ministry partners. The development of apps would assist us in three primary areas:

- 1. Mobilization:** Apps could assist Linguæ Christi in mobilisation in three areas of concern: Prayer, Personnel, and Provision. This team would consider how an app could optimise our effectiveness in this regard.
- 2. Education:** Due to the fact that Linguæ Christi is involved with direct missionary activity among some of the most obscure and least known people groups in Europe, education is a constant need. An app could connect people with information in order to learn more about us and our work. An app could also become a means of communication with the broader Christian community. Furthermore, an app could assist in the development of training materials for field personnel serving among these language groups.
- 3. Direct Engagement:** It is Linguæ Christi's desire to develop apps that could be used directly in the areas of evangelism and discipleship among the various language groups (there would be a multilingual aspect to these resources).

During orientation week, there will be specific tracks of direction, supervision, and planning time for projects. This time would be used to guide, direct, and prepare the team for their assignment

Assignment

The focus of this team is divided into three areas as follows:

- 1. Analysis:** The team will begin by making a detailed analysis of any apps that Linguæ Christi might already be using, as well as areas of need where apps could assist our current efforts in the three areas mentioned above. Analysing apps used by other similar missionary organisations would also be a part of this process.
- 2. Assessment:** This team would outline a specific and comprehensive description and plan for app development. Some possibilities that Linguæ Christi has already been considering might include:
 - A prayer focus app
 - A personnel app (for those serving with Linguæ Christi or desiring to do so)
 - An education app focused primarily on the people groups themselves as well as general information about Linguæ Christi. This would be updated regularly and tied to other announcements.
 - A direct engagement app. This would be an app so that speakers of these languages could access Scripture and other resources in their language. This would help lead them to Christ, help them to grow in their faith through discipleship, and train leaders.
- 3. Action:** Together with Linguæ Christi personnel, this team will decide on a course of action to start developing an actual app. We realise that this is a difficult task, and just the beginning stages might be possible during the allotted time of the project. But this would still be a great help in guiding the direction of Linguæ Christi's strategy for broader interaction through app development.

How to Apply

Please visit Linguæ Christi's website to access our [interest form](#). Applicants will then receive access to an application form, including references and, where relevant, examples of their work. Face-to-face interviews via video calls may be required for specific placements. Please contact us at info@linguaechristi.org for more information.