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## Graphic Design Team 2

2-30 July 2022

### Essential Information

This is a virtual student missions project with Linguæ Christi. It is a Track One project and offers placement for a minimum of two students. The application deadline is 1 June 2022. Please [visit our website](#) to view projects within the categories of Business, Creation, Knowledge, Leadership, and Translation.

### Programme Costs

\$250 (USD) or £180 (GBP) or €205 (Euro). Assistance with programme costs is available.

### Competencies and Academic Credit

Participants should have some prior training, gifts, skills, or practical experience in (1) art (digitised art in particular), (2) graphic art, (3) graphic design, or (4) cartography. For students or educators who would like to receive or offer academic credit for this project, please view the [academic credit information sheet](#) on our website.

### Rationale

"A picture is worth a thousand words" is an adage that is probably familiar to most of us. This sentiment has never been more true than in the digital age. Images, design, print, and sound communicate deeply and are central to our efforts to reach the hearts and minds of people. All of Linguæ Christi's projects this summer are designed to help us to communicate well with people, both with Christians around the world as we invite them to pray, serve, and give, and with those who do not yet know Jesus as saviour, that we might share His Gospel more clearly with them.

This project contributes to this larger goal through the creation of a detailed map of Linguæ Christi's targeted language groups which can be used in mobilisation, education, ministry, and more.

### Goals

1. That the Lord Jesus would be glorified in the industry and obedience of the participants in these programmes (Col. 3:17).
2. That the participants would develop a sense of missions calling and service through utilising their existing gifts, skills, interests, and fields of study and/or training.
3. That the participants would discover, learn and grow in their:
  - Love and devotion to Christ
  - Knowledge of missions, missiology, and especially the work and mission of Linguæ Christi
  - Understanding of themselves and their place in God's will and mission to the world
  - Ability to serve in a team setting
  - Ability to use their education, skills, talents, and interests for the sake of the Kingdom and to God's glory
4. That the participants in their teams and projects would produce "real world" resources with immediate and/or future applicability to the on-going ministry of Linguæ Christi in the areas of mobilisation, education, and direct missionary engagement. These resources would not be possible or available were it not for these projects and participants.

### Introduction

This team would work closely with Web Development Team 1 to develop the images and designs for a map which will show geographically where all the people groups within our scope of missions focus are located. This map and its various forms and platforms would be used by Linguæ Christi in resources and

presentations, which would meet these needs:

- 1. Mobilization:** This map resource would assist Linguæ Christi in mobilisation in three areas of concern: Prayer, Personnel, and Provision. This team would create this image and design which could then be used in various forms and media to inform and capture the hearts and minds of Christians around the world.
- 2. Education:** Due to the fact that Linguæ Christi is involved with direct missionary activity among some of the most obscure and least known people groups in Europe, education is a constant need. Visual representations, images, and designs related to where these people groups are located can assist in introducing not only the important work of Linguæ Christi to the broader Christian community but also the spiritual and other needs of the people groups to which Linguæ Christi is specifically called. Furthermore, these visual resources can assist in the development of training materials for field personnel serving among these language groups, as well as field strategy development and implementation.

## Background

There are four aspects of the Linguæ Christi's work which make the development of a usable map both indispensable and complicated.

First, we are dealing with very obscure language groups of whom few people have ever heard. Being able to place them in a particular part of Europe is helpful, but time consuming.

Second, most maps only show national borders or boundaries, separating countries (geo-political units) from each other. However, nearly all indigenous minority languages are "stateless" nations and do not fit neatly into national borders. For this map, we would need to "throw out" the national borders and accurately show the geographic areas where these languages are spoken.

Third, there are not many "starting point" maps which cover the entirety of the geographic area of the mission of Linguæ Christi. This would include Greenland and Portugal to the West and the furthestmost eastern tip of Siberia (across from Alaska) in the East, going south to include all of the Russian Federation as well as the Caucasian Republics (Armenia, Georgia, Azerbaijan), and Turkey.

Fourth, there are simply a lot of languages to place on this map (at least about 160), and they will all be colour-coded to their Linguistics Affinity Group (LAG). For more information about the LAGs, visit the relevant page on [Linguæ Christi's website](#).

## Assignment

With the guidance above, this team would develop a high resolution map, both aesthetically pleasing and interactive, which would show all the focus language groups, colour-coded according to their LAG. This will be the base map, which would then be adapted as in the following points.

The team would then create additional maps which would focus on a particular LAG using the colour-coding (see above), a particular area of language, and even individual languages.

Lastly, in cooperation with Web Development Team 1, these two teams would develop an interactive version of the map which could be used in online formats and other media environments.

## How to Apply

Please visit Linguæ Christi's website to access our [interest form](#). Applicants will then receive access to an application form, including references and, where relevant, examples of their work. Face-to-face interviews via video calls may be required for specific placements. Please contact us at [info@linguaechristi.org](mailto:info@linguaechristi.org) for more information.